Human culture is more likely to remain the same over time rather than to change

Creating a good story is the key to success as they are incredibly powerful

Positive stories help create a positive future

Illuminate realistic pathways

Show a different place for humanity as a humble part of the global ecosystem

Is total cooperation better than competing to be best?

Being plan oriented vs goal oriented

The importance of listening

Force change by inspiration not by fear => get people to yearn for the best and settle for nothing less